

EEO PUBLIC FILE REPORT

2008 / 2009

This Report covers full-time vacancy recruitment data for the period February 1, 2008 to February 1, 2009.

1) **Employment Unit:** Renda Broadcasting Oklahoma City

2) **Unit members (Station and Communities of License):**

| | |
|---------|---------------|
| KMGL/FM | Oklahoma City |
| KOKC/AM | Oklahoma City |
| KOMA/FM | Oklahoma City |
| KRXO/FM | Oklahoma City |

3) **EEO Contact Information for Unit Member:**

Renda Broadcasting
400 East Britton Rd.
Oklahoma City, OK 73114

Telephone #405-478-5104
Contact person/Title:
Cayla Holt/EEO Compliance Officer
cholt@rendabroadcasting.com

4) **Full-Time Job Vacancies Filled by Each Station in Employment Unit.**

| Job Title | Recruitment Source Referring Hire |
|-----------------------------|-----------------------------------|
| 1. Account Executive KR XO | Industry Referral |
| 2. Account Executive KR XO | Industry Referral |
| 3. Account Executive KMGL | Industry Referral |
| 4. NTR Director | Industry Referral |
| 5. Webmaster | Radio Ad |
| 6. Traffic KR XO | Industry Referral |
| 7. Administrative Assistant | Newspaper Ad |
| 8. Account Executive KOKC | Industry Referral |
| 9. Account Executive KOKC | Newspaper Ad |
| 10. Traffic KR XO | Industry Referral |

Total number of interviewees Referred: 10. For the period from February 1, 2008 to February 1, 2009. This Employment unit interviewed 47 interviewees for 10 full time vacancies.

5) **Supplemental Recruitment Initiatives.**

Internships = Every year we have Internships available with each of the Renda Oklahoma City Stations. Every intern will have the opportunity to learn and work in the departments of promotions, on-air, front desk and business.

Job Fair = Renda Job Fair, Thursday August 7th for Sales Professionals

State University Students = Sessions with college students

- On February 20th, 2008, Buddy Wiley hosted a group of students from East Central University to tour the station, meet the DJ's and see a live broadcast. The tour was an hour long and they had an informative discussion at the end.

Training for Staff = In an effort to continually keep our staff educated, we will have them participate in training specific to their individual field of expertise.

- **Business Office 2008 = 7**
Wicks (Traffic System) = Periodic Training as refreshers or new protocol
"Other Job" = To create an efficient business office, each member of the business office is trained in someone's job (their "other job") so that in the event they are un-expectantly absent, the business office does not halt operation

Opening: NTR Director

Date: October 2007
Start Date: February 2008
5 Applicants /4 interviews

4 Industry Referrals

| | | |
|-----------------|-------------------|--------------|
| Sources: | Radio Ad | 0 Interviews |
| | Website | 0 Interviews |
| | Source List | 0 Interviews |
| | Industry Referral | 4 Interviews |

Opening: Administrative Assistant

Date: May 2008
Start Date: July 2008
62 Applicants /12 interviews

0 Industry Referrals

| | | |
|-----------------|-------------------|---------------|
| Sources: | Radio Ad | 0 Interviews |
| | Website | 0 Interviews |
| | Source List | 1 Interview |
| | Industry Referral | 0 Interviews |
| | Newspaper Ad | 11 Interviews |

Opening: Account Executive KOKC

Date: 6/20/08
Start Date: 6/16/08
3 Applicants /3 interviews

1 Industry Referrals

| | | |
|-----------------|-------------------|--------------|
| Sources: | Radio Ad | 1 Interview |
| | Website | 1 Interview |
| | Source List | 0 Interviews |
| | Industry Referral | 1 Interview |
| | Newspaper Ad | 0 Interviews |

Opening: Account Executive KOKC

Date: 6/1/08
Start Date: 9/2/08
10 Applicants / 6 interviews

0 Industry Referrals

| | | |
|-----------------|-------------------|--------------|
| Sources: | Radio Ad | 0 Interviews |
| | Website | 0 Interviews |
| | Source List | 0 Interviews |
| | Industry Referral | 0 Interviews |
| | Job Fair | 5 Interviews |
| | Newspaper Ad | 1 Interview |

Opening: Traffic Director-KRXO

Date: 9/17/08
Start Date: 11/17/08
3 Applicants /3 interviews

1 Industry Referrals

| | | |
|-----------------|-------------------|--------------|
| Sources: | Radio Ad | 0 Interviews |
| | Website | 0 Interviews |
| | Source List | 0 Interviews |
| | Industry Referral | 1 Interview |
| | Newspaper Ad | 2 Interviews |

SOURCE LIST

Cameron University

Career Placement Services
2800 West Gore
Lawton, OK 73505

Hispanic American Mission, Inc

Career Placement
1836 Nw 3rd
OKC, OK 73106

Langston University

Attn: James A Wallace
P.O. Box 1255
Langston, OK 73050
405-466-3462

NAACP

Pastor Sean Baker
Placement Services
1500 Nw 4th
OKC, OK 73117

Oklahoma Employment Service

P.O. Box 52003
OKC, OK 73152-2003
405-557-7196

OAB

Nancy Struby
6520 N Western, Suite 104
OKC, OK 73116
405-848-0771

University Of Oklahoma

Career Planning & Placement Services
900 Asp
Norman, OK 73109

University Of Central Oklahoma

100 N University Dr
University Centr., Room 338
Edmond, OK 73034

Urban League Of Greater OkC

Lonetta Smith
3017 N Martin Luther King Blvd.
OKC, OK 73111

Rose State College

6420 Se 15th Street
Midwest City, OK 73110
Fax #405-733-7991

Oklahoma Indian Affairs

4545 N. Lincoln Boulevard, Suite 282
Oklahoma City, Oklahoma 73105