

# EEO PUBLIC FILE REPORT

2009 / 2010

This Report covers full-time vacancy recruitment data for the period February 1, 2009 to February 1, 2010.

1) **Employment Unit:** Renda Broadcasting Oklahoma City

2) **Unit members (Station and Communities of License):**

|         |               |
|---------|---------------|
| KMGL/FM | Oklahoma City |
| KOKC/AM | Oklahoma City |
| KOMA/FM | Oklahoma City |
| KRXO/FM | Oklahoma City |

3) **EEO Contact Information for Unit Member:**

Renda Broadcasting  
400 East Britton Rd.  
Oklahoma City, OK 73114

Telephone #405-478-5104  
Contact person/Title:  
Cayla Holt/EEO Compliance Officer  
[cholt@rendabroadcasting.com](mailto:cholt@rendabroadcasting.com)

4) **Full-Time Job Vacancies Filled by Each Station in Employment Unit.**

| Job Title                 | Recruitment Source Referring Hire |
|---------------------------|-----------------------------------|
| General Manager           | Industry Referral                 |
| Business Manager          | Industry Referral                 |
| Account Manager KMGL      | Radio Ad                          |
| Account Manager KMGL      | Radio Ad                          |
| Account Manager KOMA      | Industry Referral                 |
| Interactive Sales Manager | Internal Promotion                |
| Account Manager KMGL      | Website                           |
| Account Manager KMGL      | Website                           |
| General Manager           | Industry Referral                 |

Total number of interviewees Referred: 6 for the period from February 1, 2009 to February 1, 2010. This Employment unit interviewed 24 interviewees for 9 full time vacancies.

5) **Supplemental Recruitment Initiatives.**

## KRXO

In March 2009, the General Manager met with 5 students from the University of Central Oklahoma about the radio industry. During the session, students were educated on the different avenues of opportunity available from Internships to Full Time positions.

**Stations KMGL/FM, KOKC/AM, KOMA/FM and KRXO/FM are Equal Opportunity Employers.**

**Opening: General Manager**  
Date: November 2008  
Start Date: January 1, 2009  
1 Applicants/ 1 Interviews 1 Industry Referral

**Opening: Business Manager**  
Date: December 2008  
Start Date: January 1, 2009  
2 Applicants/ 2 Interviews 1 Industry Referral

**Opening: Account Manager KMGL**  
Date: March 2009  
Start Date: March 16, 2009  
4 Applicants/ 4 Interview 0 Industry Referral

**Opening: Account Manager KMGL**  
Date: March 2009  
Start Date: March 17, 2009  
4 Applicants/ 4 Interviews 0 Industry Referral

**Opening: Account Manager KOMA**  
Date: March 2009  
Start Date: March 23, 2009  
3 Applicants/ 2 Interviews 1 Industry Referral

**Opening: Interactive Sales Manager**  
Date: March 2009  
Start Date: April 1, 2009  
INTERNAL PROMOTION

**Opening: Account Manager KMGL**  
Date: Continuous  
Start Date: June 1, 2009  
1 Applicants / 1 Interviews 1 Industry Referral

**Opening: Account Manager KMGL**  
Date: Continuous  
Start Date: June 15, 2009  
1 Applicants / 1 Interviews 1 Industry Referral

**Opening: General Manager**  
Date: July 2009  
Start Date: September 24, 2009  
64 Applicants / 9 Interviews 1 Industry Referral

## **SOURCE LIST**

### **Cameron University**

Career Placement Services  
2800 West Gore  
Lawton, OK 73505

### **Hispanic American Mission, Inc**

Career Placement  
1836 Nw 3rd  
OKC, OK 73106

### **Langston University**

Attn: James A Wallace  
P.O. Box 1255  
Langston, OK 73050  
405-466-3462

### **NAACP**

Pastor Sean Baker  
Placement Services  
1500 Nw 4th  
OKC, OK 73117

### **Oklahoma Employment Service**

P.O. Box 52003  
OKC, OK 73152-2003  
405-557-7196

### **OAB**

Nancy Struby  
6520 N Western, Suite 104  
OKC, OK 73116  
405-848-0771

### **University Of Oklahoma**

Career Planning & Placement Services  
900 Asp  
Norman, OK 73109

### **University Of Central Oklahoma**

100 N University Dr  
University Centr., Room 338  
Edmond, OK 73034

### **Urban League Of Greater OkC**

Lonetta Smith  
3017 N Martin Luther King Blvd.  
OKC, OK 73111

### **Rose State College**

6420 Se 15th Street  
Midwest City, OK 73110  
Fax #405-733-7991

### **Oklahoma Indian Affairs**

4545 N. Lincoln Boulevard, Suite 282  
Oklahoma City, Oklahoma 73105

### **Websites**

- [www.komaradio.com](http://www.komaradio.com)
- [www.magic104.com](http://www.magic104.com)
- [www.krxo.com](http://www.krxo.com)
- [www.1520kokc.com](http://www.1520kokc.com)

### **On-Air**

- 92.5 KOKC
- 104.1 KMGL
- 107.7 KRXO
- 1520 KOKC

### **General Manager Recruitment Only**

- Career Builder
- Inside Radio
- Taylor on Radio